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**SUBJECT:**Checking in

HI <First>,

Just checking to confirm you received my email last week. I want to ensure you take advantage of the opportunity to build relationships with top multi-dwelling owners, managers, architects, and designers as well as leading vendors in the industry.

At the heart of BITAC, and the heart of business, lie the relationships we have with other people. How we nurture and grow these relationships has a huge impact on the success of your business.

**Please check your calendar and let me know if you can attend October 21 – 23, 2018 in Palm Springs. We would really like to have you there.**

J. Viola, COO

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